

Red Butte Garden Advisory Board Meeting  
Wednesday, February 8, 2023, 3:30 PM  
Visitor Center Classroom

Present: David Classen, Kym Buttschardt, Curt Crowther, Lisa Andruess, Erin Armstrong, Steve Barth, Sandi Behnken, Brandi Bosworth, Shaleane Gee, Greg Graham, Sarah Jack Hinnners, David Reymann, Laura Snow, JoLynda Stillman, Vicki Varela, Kamrin Wilson

Absent: Troy Aramburu, Jeff Herring, Lindee Nance, Steve Price, Jamie Rubin, Beverly Vargo

Staff in Attendance: Derrek Hanson, Natalie Cope, Eddy Dawson, Sam Gluck, Kevin Jensen, Heidi Simper, Tristin Tabish

I. Welcomes & Introductions

Seven new members were welcomed to the Board at this meeting: Lisa Andruess, Steve Barth, Shaleane Gee, Greg Graham, Sarah Jack Hinnners, Vicki Varela, and Kamrin Wilson.

II. Approval of Advisory Board Minutes from November 9, 2022.

A motion was made, seconded, and passed to approve the minutes.

III. Finance Report

a. Audit Report

Jason Wheeler, auditor at our contracted auditing company Squire and Co, presented their findings. This audit is conducted annually to satisfy ZAP recipient requirements, and no major issues were found. Jason thanked Kristin Gelegotis, Senior Accountant, for all of her hard work and assistance.

b. Budget Report

At the end of Q2 of Fiscal Year 2022-23, Red Butte Garden has an apparent operating surplus of \$947K. The overall decrease compared to FY 2021-22 is mainly due to filling positions that were vacant & adding new ones, and the fact that we received the Shuttered Venues Operators Grant last year.

IV. Advisory Board Chair Announcements

a. Board Committees

All Board members are required to be on one of the three new committees. Anyone that hasn't selected a committee yet should send their preference to Sam Gluck within a week, otherwise a selection will be made for them. The first meetings for these committees will be scheduled before the May Board Meeting.

b. ZAP Lobbyist Fees

The Zoo, Arts, and Parks (ZAP) Program tax will be on the ballot in 2024, so it is important that we make our contribution to the ZAP Preservation Committee

this year. Since lobbying efforts are not a permitted use of University funds, we ask that Board members help cover these annual dues. Kym will send a follow up email with details on how to assist for those interested.

V. Executive Director Update

a. Concert Sales Plan

This year we will try out a new on sale approach for concerts - the season will be split into two waves, each with their own member presale & public on sale dates. We are hoping that by spreading out the traffic to our ticketing site we can avoid the glitch that happened last year.

b. Strategic & Master Planning Updates

We are finishing up our Strategic Plan, and have picked a firm to work with on the Master Plan. The Strategic Plan will cover the direction the Garden wants to go in the next five years, and will inform the Master Plan in terms of physical spaces that are needed to accomplish this.

c. Visitor Center Upgrades

While working on these plans we realized that we don't have the infrastructure needed to accomplish our goals - mainly in that we don't have space to put new staff. We are also considering rearranging the lobby so that there is better flow when the Garden is busy. We brought an architect in to see if we are able to increase space and improve the guest experience in our current building.

VI. Ethnobotanic Collection Presentation

Heidi Simper, Assistant Curator, gave a presentation on the Ethnobotanic Collections we have here at Red Butte Garden, and the importance of ethnobotany as a field of study.

VII. Staff Reports

There were no questions on the Staff Reports.

Adjournment 5:00pm