

Red Butte Garden Advisory Board Meeting
Wednesday, May 8, 2024, 3:30 PM
Horticulture Building Training Room

Present: David Classen, Kym Buttschardt, Curt Crowther, Lisa Andruess, Troy Aramburu, Steve Barth, Brandi Bosworth, Carolyn Buma, Gary Christensen, Chelsey Curtis, Greg Graham, Jeff Herring, Laura Snow, JoLynda Stillman, Vicki Varela, Kamrin Wilson

Absent: Sandi Behnken, Maura Carabello, Shaleane Gee, Lindee Nance, Jamie Rubin, Beverly Vargo

Staff in Attendance: Derrek Hanson, Natalie Cope, Eddy Dawson, Kristin Gelegotis, Sam Gluck, Sarah Hinnners, Kevin Jensen, Tristin Tabish, Marita Tewes Tyrolt, Mindy Wilson

I. Approval of Advisory Board Minutes from November 8, 2023.

A motion was made, seconded, and passed to approve the minutes.

II. Advisory Board Chair Announcements

a. ZAP Update

Thank you to Lisa Andruess and all the Board members who helped us reach our funding goal for the ZAP Preservation Committee. As a reminder, since we are a university entity, we are not permitted to use our funds for the campaign, so thank you for contributing! ZAP is up for renewal every 10 years, so it will be on the ballot this November.

b. Nominations

We are currently accepting nominations for new Board members! We have three board positions to fill this year. The Board would especially benefit from candidates with fundraising experience. You can submit your recommended nominees to Derrek, Natalie or JoLynda. They will be reviewed by the Nominating Committee and presented to the full board at the September board meeting and voted on at the November board meeting.

III. Executive Director Update

The heavy, wet snowstorm on Monday caused considerable damage to the trees throughout the garden. Staff have spent the last two days removing downed limbs and debris and it will likely take the rest of the week to get everything cleared and re-opened. And it happened while the horticulture staff are trying to prep and get the spring plant sale set up for this weekend. We are happy to now have our own in-house arborist on staff. He was able to assess the damage and jump in to help cut and clear fallen limbs and branches.

a. Concert Series

We decided to sell the series in two waves again this year. Everything worked great for the first wave, we didn't have any technical glitches! The next half of the series

goes on sale on Monday. So far, we have already sold a little over 50% of all available tickets.

b. General Updates

The paving project in the Fragrance Garden has been completed, and we are four or five weeks out from finishing the Service Road.

We saw our biggest April in terms of general visitation this year with 21,000 guests! The previous record for April was 18,000.

IV. Development Update

Natalie thanked everyone for coming to first Cottam Club event, which was last week at Camille Cornaby's house. She also wanted to make the board aware of the following "save the dates":

- Concert Donor Club kickoff party on May 22 in the Rose House.
- Our 21+ member event will take place in the Terrace Gardens on July 17.
- Our 1985 block party, with live music and a film screening of Back to the Future in the Amphitheatre on August 9.
- Our Cottam Club wine & cheese event will take place on September 9 at the Buena Vista Social Club concert
- Our 40th anniversary gala will take place on June 21, 2025
- We have a few more spots available for our trip to see the beautiful gardens of Victoria, BC, the trip is August 15-18.

V. Finance Report

Kristin reviewed the budget through Q3 (July-March). She also indicated that we are currently working on forecasting to end the fiscal year and preparing the FY25 annual budget. She also explained the reasons for a Q3 decrease in revenue: in a recent change in legislation affecting state agencies, we no longer receive funding from the Utah Division of Arts and Museums, so we are now ineligible for those grants. There was also a decrease in ZAP funding due to a late payment from ZAP, but we received the final 2023 check in April which included an additional 158k. We are increasing our admissions fee next year which should help with increased expenses.

VI. ZAP Preservation Committee

Steve Barth reiterated the importance of ZAP and updated the group on the next steps to work to get it reauthorized. ZAP currently goes until 2028. The funds contributed by board members are for the campaign, i.e. the lobbyists, to help get this passed again. It is on the ballot every 10 years; this is the third time that it has been up for renewal.

VII. Master Plan Presentation

Tary Arterburn, our Master Planning consultant from Studio Outside, gave a presentation on the recent garden-wide master plan.

VIII. Staff Reports

There were no questions on the Staff Reports.

Adjournment 5:00pm.