

Red Butte Garden Advisory Board Meeting
Wednesday, September 8, 2021, 3:30 PM
Visitor Center Classroom

Present: Tory Magleby, David Classen, Kym Buttschardt, Curt Crowther, Lindee Nance, Laura Snow, JoLynda Stillman, Sandi Behnken

Remote: David Gee

Absent: Troy Aramburu, Erin Armstrong, Brandi Bosworth, Fred Esplin, Jeff Herring, Kristy Larsen, Ron Motzkus, Steve Price, David Reymann, Kathleen Riebe, Selma Sierra

Staff in Attendance: Derrek Hanson, Dion Duffin, Eddy Dawson, Kristin Gelegotis, Sam Gluck

I. Approval of Advisory Board Minutes from May 12, 2021.

There were not enough attendees for a quorum, so the Board voted to approve the minutes virtually.

II. Advisory Board Chair Announcements

a. Executive Director Search

The search for a new Executive Director is underway, and we are hoping to conclude by late-November. The search committee is made up of people who have an understanding of, and a relationship with, the Garden. Summit Search Solutions is being used again - they got to know us well last time, so they know what we are looking for.

III. Executive Director Announcements

a. Grants

We did receive the Shuttered Venues Grant in the amount of \$3.2M, which has to be fully spent by the end of the year.

b. Concerts

The season started with 25 concerts, three of which were cancelled. Roger Daltry was unable to travel from the UK and cancelled his entire U.S. tour, Drive By Truckers due to a torrential downpour, and Counting Crows because of Utah's COVID-19 policies. As of now 12 shows have sold out and approximately 92% of tickets have been sold, which amounts to almost 62,000 tickets sold at an average of 2750 tickets sold per concert.

Our first collaboration with Ballet West had about 1,300 attendees, more than any of the cultural entities we have partnered with in the past. With

cultural events, we recoup expenses and split what is left. Although they typically have lower attendance and are less profitable than concerts, these are other ZAP recipients that we want to work with and support.

IV. Finance Report

Since the Garden operates on a 6/30 year end, the Finance Report represented the whole fiscal year. At the end of the year in our cash accounts we had \$4.1M in unrestricted capital, and \$3.1M in restricted.

V. Committees

Multiple Board Members expressed interest in re-creating Board Committees. A philanthropy committee would greatly help with our need to attract new donors, and other committees would be started based on interest and the needs of the Garden.

VI. Interpretive Master Plan

Eddy Dawson, Programs Director, presented highlights from the Garden's new Interpretive Master Plan. This was created to unify our messaging and interpretation, and will be used as a reference going forward.

Adjournment 5:00PM, after which Board members had the option to go on a tour of the Six Bridges Trail, led by landscape architect and project manager Kevin Jensen.